



**2014 Saturation & High Density Standard Mail® Incentive Program
REGISTRATION DEADLINE
EXTENDED TO **FEBRUARY 7, 2014****

The **2014 Saturation & High Density Standard Mail® Incentive Program** is a year-long incentive program that provides the opportunity for organizations to increase their Saturation, High Density and High Density Plus volume at decreased cost. Mailers who mailed at least six Saturation, High Density and/or High Density Plus mailings (or combination thereof) between October 1, 2012 and September 30, 2013 will be eligible for postage credit on volume that exceeds a pre-determined threshold. The program began on January 2, 2014 and will end on December 31, 2014.

The registration deadline has been extended to **February 7, 2014**. Mailers who believe that they have met the eligibility requirements but were not notified by the USPS are encouraged to apply for participation by contacting the Program Office at:

United States Postal Service

Attn: Saturation & HD Mail Incentive Program Office
475 L'Enfant Plaza, SW Room 5538
Washington, DC 20260

or

Email: SatHDIncentive@USPS.gov

More information on the incentive is available on RIBBS at:
<https://ribbs.usps.gov/mobilebarcode/saturationhighdensity.htm>